



**PULSE REALITY**  
FURNITURE & DECORATION

# OFFICE FURNITURE CATALOG

Vision 2030



**PULSE REALITY**  
FURNITURE & DECORATION



We created diverse and creative services in the following lines of business: Office Furniture, Educational Furniture, Healthcare Furniture, Hotels Furniture, Archive & Warehousing, Interior design, Execution of interior decorations, Carpet Tile, Audio Visual Solutions, Our Collections

We offer the client: 1. Furniture manufactured in Saudi Arabia, 2. Furniture by order (The furniture is completely imported from abroad according to the sizes and colors, to make matching furniture and the décor, 3. Available in Warehouses



**Desking**  
5 - 29



**Pulse Reality System**  
30 - 49



**Meeting & Conference**  
50 - 56



**Reception Counter**  
57 - 61



**storage**  
62 - 69



**Seating and lounge**  
70 - 109



# Desking



**VIP** Feel the beauty and relaxing moment given by the nature. The material and design VIP series elegance, dignity and comfort. It fullfills our satisfaction on stylish modern aesthetics with strong visual impact.



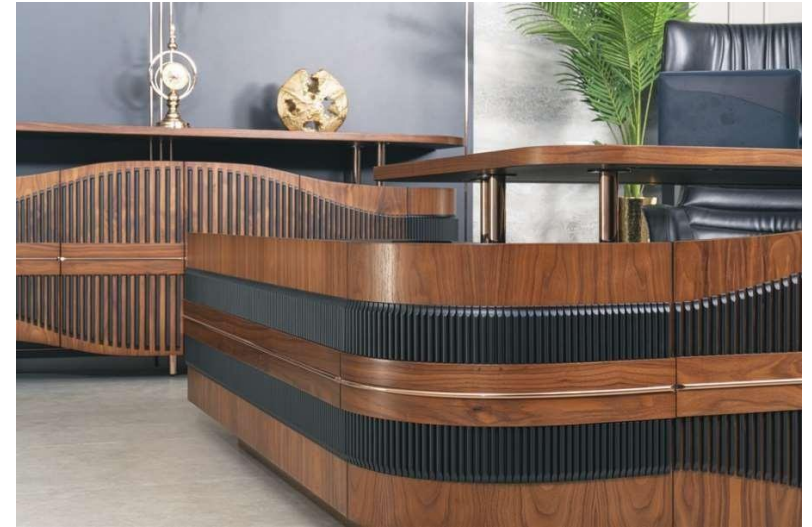
The soft curves give off the permanent charm and create the classic aesthetics. With the unbeatable balance, the details with connotation, the furniture displays the essence of the idea and takes the lead of leisure trend in the new times.





Luxury series

## Desking



Professional design and excellent function. According to different work spaces, you can choose a special conference table to match it. A good looking, comfortable and practical table brings convenience and elegance in your business activity. And adds aesthetic feeling to your office space.



# GRAVITY



# Desking



Modern design by integrating graceful curve shaping with linear figure presents a sense of combination of hardness with softness, dynamic and static temperament, presenting a unique visual effect and implying a colorful but ever changing life.







The WAVE executive desk features smooth lines design with high-end material. Good craft is respect, honor, and dignity, expressing your unique taste and value of life. It caters to the classic work environment

The surface treatment of the executive table is a power of high-quality leather for a more delicate touch



Model: WAVE  
 Table: WAVE TABLE 2400X900X750(h)mm  
 WAVE SIDE TABLE 1100X500X760(h)mm  
 WAVE CABINET 2400X450X1250(h)mm  
 WAVE COFFEE TABLE 800X550X450(h)mm







The new SASY offering dedicated to the Presidential environment.

Important volumes and thicknesses characterize the desk, finished with a premium combination of MFC

The elegance of this take on Lyra original model comes from it's absolute simplicity, and yet manage to keep the presidential value of the set



OF-005



**The Dedo Plus** series is a comprehensive solution for all spaces, covering private executive office, collaborative meeting space and open staff working area. Design concept of coexistence of aesthetics and wisdom creates the beauty of minimal lines. It perfectly combines metal to show its noble quality and decent luxury







La Vois is highly versatile it suited to a broad range of applications It can be configured to suit individual requirements right down to the smallest details with individual or groups of table in various sizes

It fulfills all standard office requirements



**Dedo x** has been created with the modern idea of leadership in mind elegant but not static , efficient and representative ,ever dynamic. Thanks to its modularity, materials and design. Pascal is the most up-to-date ,contemporary line of furniture for the working environment of today, geared towards redefining models and conventional habits



**Dedo X** a modular executive line of office furniture which has been designed to facilitate and promote teamwork ,where skills come together in an atmosphere of freedom and elegance



**Tat** The use of organic forms grant a contemporary character and freshness the meeting and auxiliary desks enable you to create personal meeting areas next to the work positions



**TAT** is a program of desks which respond to an architectural vision for equipping offices with models that provide artistic solutions incorporating a unique design and high quality materials



**Galaxy** The triangular section of tables structure is the conceptual and formal starting point of galaxy a distinctive mark that generates ever-changing geometries changing depending on the observer's point of view, creating an infinite number of compositions and situations



**RiVA** Wooden desk in a modern shape, 5 cm thick





# RAT025

The management collection, features refined and elegant details, by combining different materials ,from steel to wood

# ATIA 095

The management collection, features refined and elegant details, by combining different materials , from steel to wood





**EX LINE** As a free standing element ,emphasizing the elegance of its minimal design ,or combined with a horizontal worktop which once located frontally and perpendicularly to your executive desk ,will succeed in enhancing the most operational aspects of a shared working space.





Desk for workstation

**WAK** is the bet of FV for a style of life  
a firm solid structure with a harmony of two tone melamine finish



## PR Systems

# INFINITY SYSTEM

Workplace flexibility by design





Versatility and flexibility are the starting elements of Infinity System. The modular components give you endless possibilities to work out different compositions in order to solve any need, from the workstation to the executive desk.



# WAK collection

Layout Studio is a light-scaled solution that is available around the world conceived with the person in mind ,and based on



Essential office spaces where the linearity of the solutions lives with traditional ,simple and reinterpreted elements  
The reproducibility of all the elements allows the creation of endless functional solutions

# collection

The main attribute of the PR system is the possibility of easy configuring individual desks and benches in a number of ways

Desk tops can be supported by metal legs which come in many shapes to choose from, or different storage solutions. By enlarging the work area with extending elements, a space for greater interaction can be easily build





## INFINITY DESK SYSTEM

The management collection, features refined and elegant details, by combining different materials ,from steel to wood



## INFINITY MEETING SYSTEM

Infinity Meeting tables with recessed center leg allow for maximum leg room while working as cable compartment for clean aesthetics

## Planning ideas (Workstation)



Configuration A: for maximum space utilization



Configuration B: extended worktop



Configuration C: extra storage available



Configuration D: linear setup

## Planning ideas (Desk)



Standard Desk with side extension



Desk without side extension for  
Small spaces



The mobile extension allows for greater legroom and  
mobility



Executive configuration with under mounted extension  
for large spaces

## Planning ideas (Meeting Table)



Square Meeting table with cable compartment



Rectangular Meeting table with universal center leg for cable management



Rectangular Meeting table with loop-style legs and vertebrae for cable management



Conference table with full size cable compartment

# Panel Options



Acoustic Pet Panels



Aluminum Panels with Accessories rack



Melamine wood Panels



Fabric - Upholstered Panels

# Infinity System Storage



Desk and workstation mobile drawer



Desk and workstation side extension with fixed drawer



Desk and workstation side extension with mobile drawer



Desk and workstation undermount extension with shelves and drawers

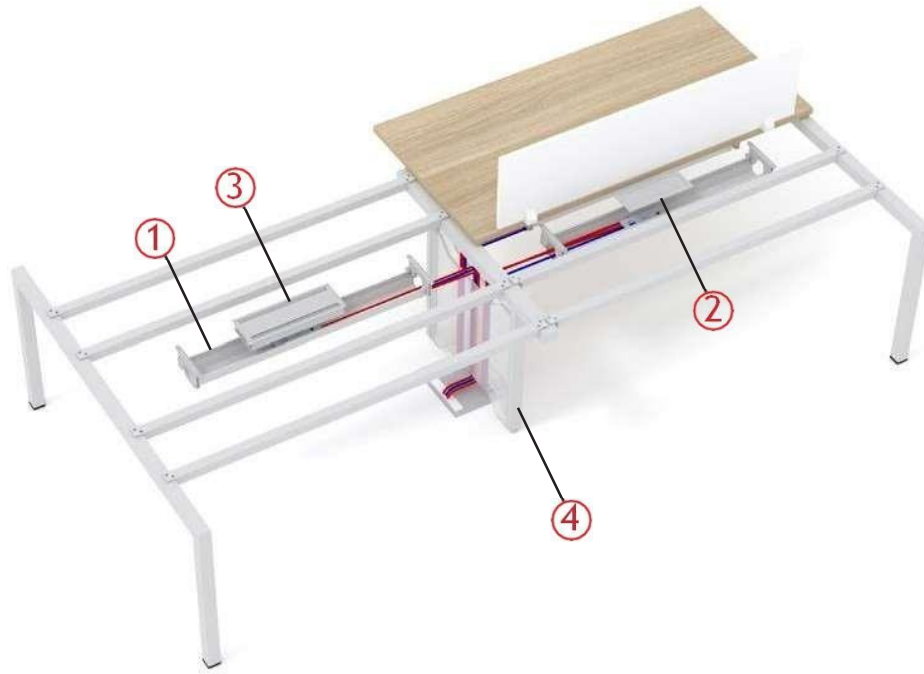


Workstation planter cabinet



Workstation side cabinet

# Cable Management Components



## Horizontal Cable Management



The smart cable tray under the desk top is engineered to be hinged instead of bolted to the system, so the outlets inside could be adjusted or serviced with minimal effort

A hinged top access allow for ease of use when providing a hassle free reachability to the plugs without the need for acrobatic maneuvers

## Vertical Cable Management



Wooden cable compartment



The Center Leg and vertical vertebrae channels all the cables safely away from the user accidental reach to the floor box underneath

# Leg Frames



Wide variety of Frame shapes covering basic to most demanding Requirements

①

Traditional Square  
50x50 mm profile  
Model **SIMPLE**



②

Modern Triangular  
profile with Flat edge  
Model **TRUVA**



③

Modern Loop style Triangular  
profile with Flat edge  
Model **DIAMOND**



④

Traditional 30x60 mm Loop  
style Rectangular profile  
Model **CRATOS**



⑤

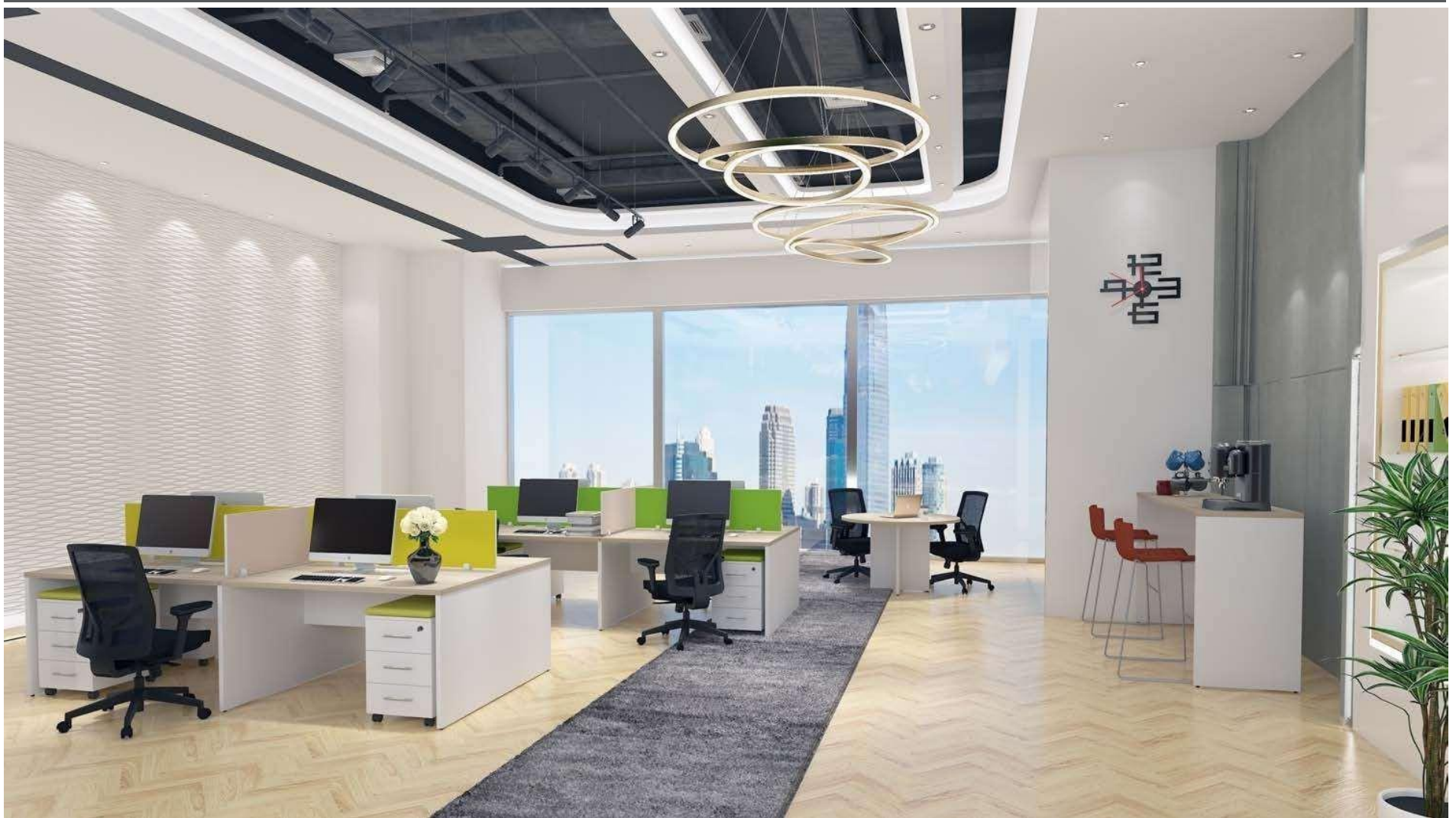
Contemporary pentagon  
profile  
Model **NEPTUNE**





# MINA

For those who have nothing to prove

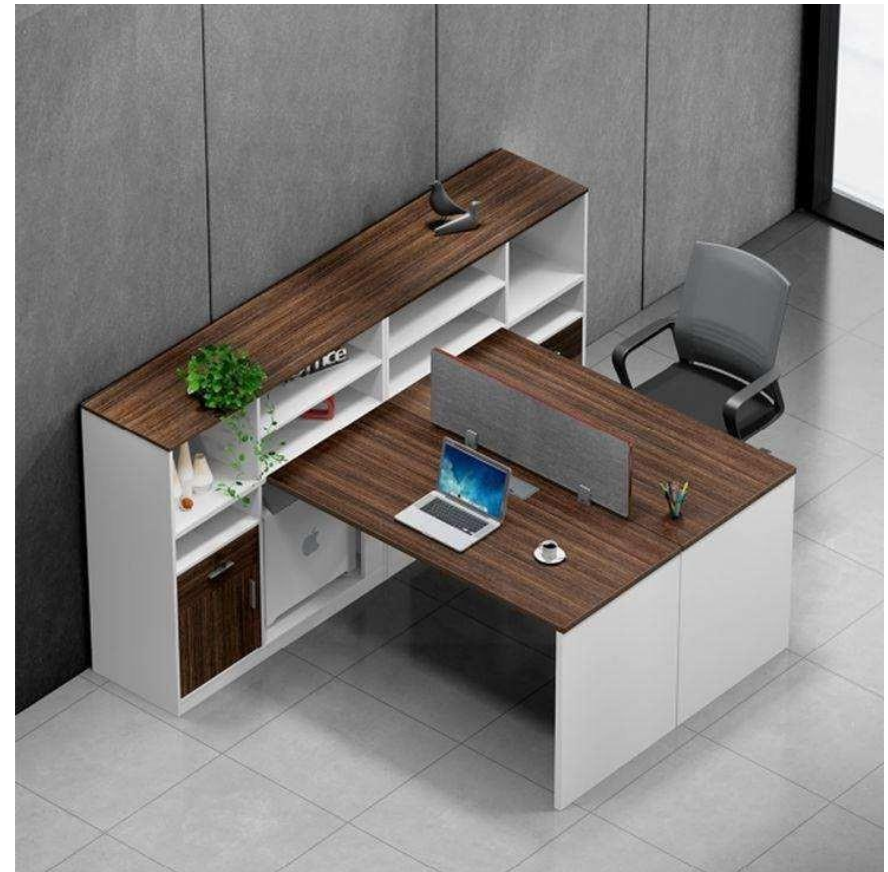


A traditional operative station with the look of a table: timeless and customisable with an extensive range of worktops.

The elegant panelled legs set the canon of this timeless desk, in which classic and contemporary rub shoulders, for an office that remains stylish over time.

# MINA

The very simple universal design stands against all odds,  
and still going strong





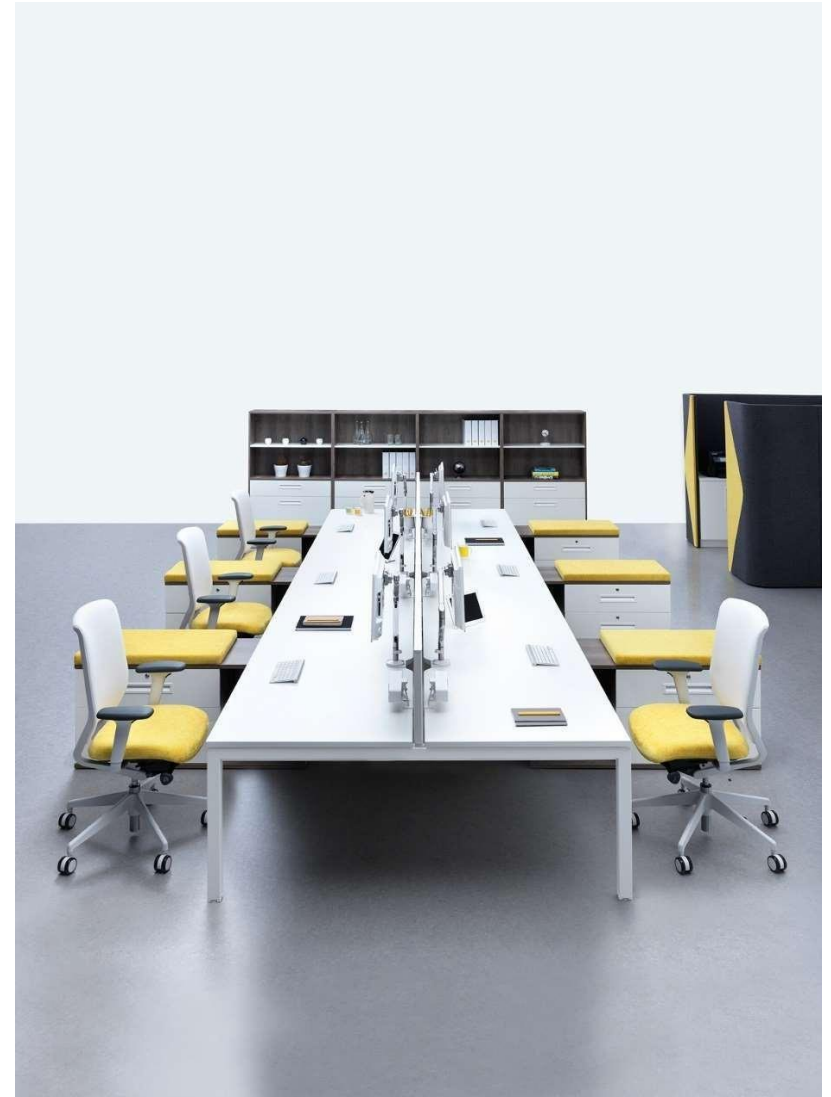
**MINA PLUS** Minimal ,and functional design , exude confidence and practicality, Exploitation of spaces





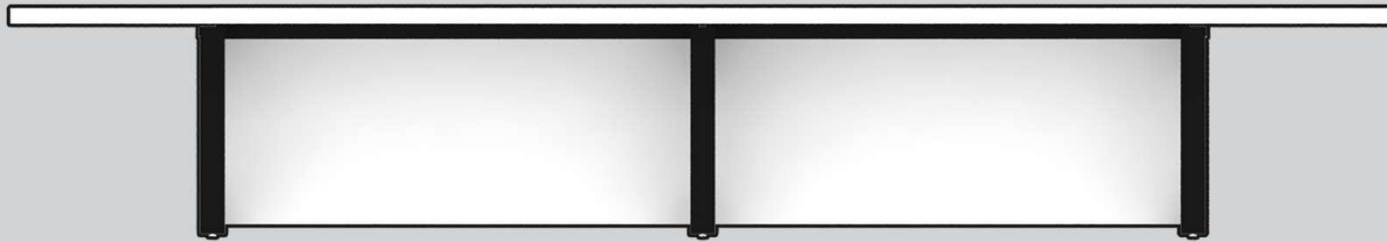
Normal plus workstations





Ton is a concept offering a height adjustable desk which synchronously manages your health whilst your work standing for a few hours of the working day not only elicits positive health benefits, but also enhances and sustain our productivity or fixed desk ability to concentrate





## Meeting & Conference



**CRATOS**  
conference Table

The new Board table system combines all the prestige of a high-end board meeting table with the flexibility of a modular design





**CRATOS**  
**Conference Table**

The Modular Cratos System allow for maximum space optimization ,and elegant feel



## **MINA** **Meeting System**

Semina Modular meeting is a solid Concepton which developing several solutions for many meetings places ,full of prestige and opportunities: from the individual table for informal meetings with colleagues and partners ,to large-size compositions ,obtained by freely combining square ,rectangular or terminals plans





## **INFINITY**Simple

Infinity Simple meeting tables support team collaboration in any space, from large conference rooms to private offices.

# SEMINAR Table Series



lecture table



Seminar are easy to stack and store in a narrow space ,maximizing the space utilization



PS-1200 (1200×500×740)



PS-1500 (1500×500×740)



# T-3



Model:Moot  
Size:260x120x76



Model:NO.ZR-120  
Color:Red Apple coffee  
Size:120x120x76



Model:HI-H4016  
Size:360x160x76  
Size:300x160x76



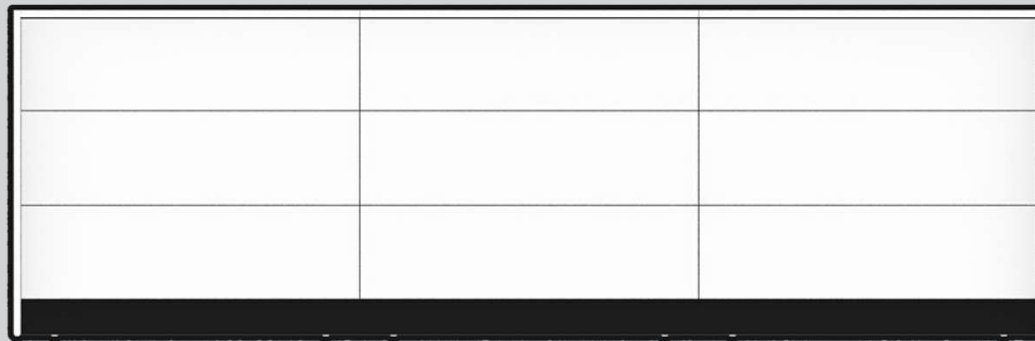
Model:cordoba  
Size:260x110x76



Model:Vinn  
Size:120x120x76



Model:NO.SR-19-2400  
Color:red apple/walnut/coffee  
Size:240x120x76

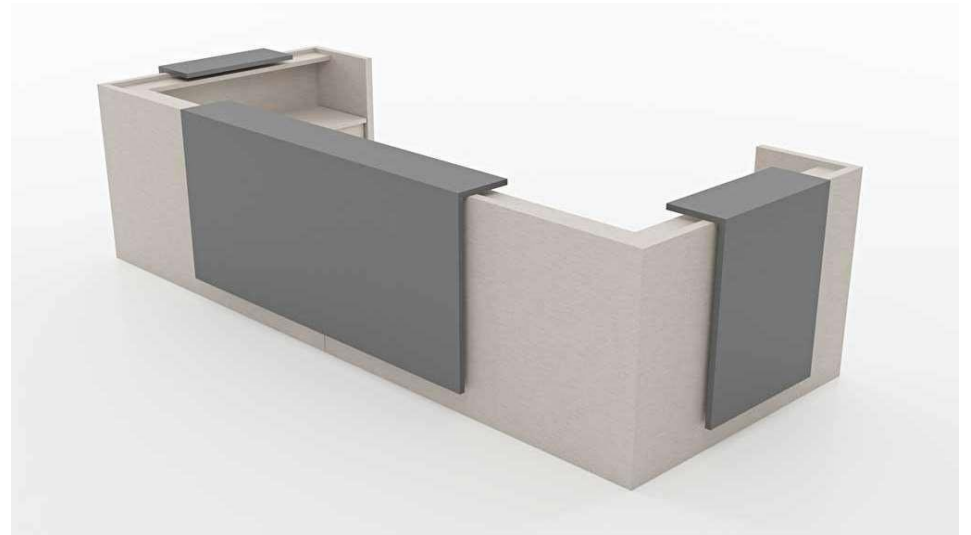


## Reception Counter

FV-11015



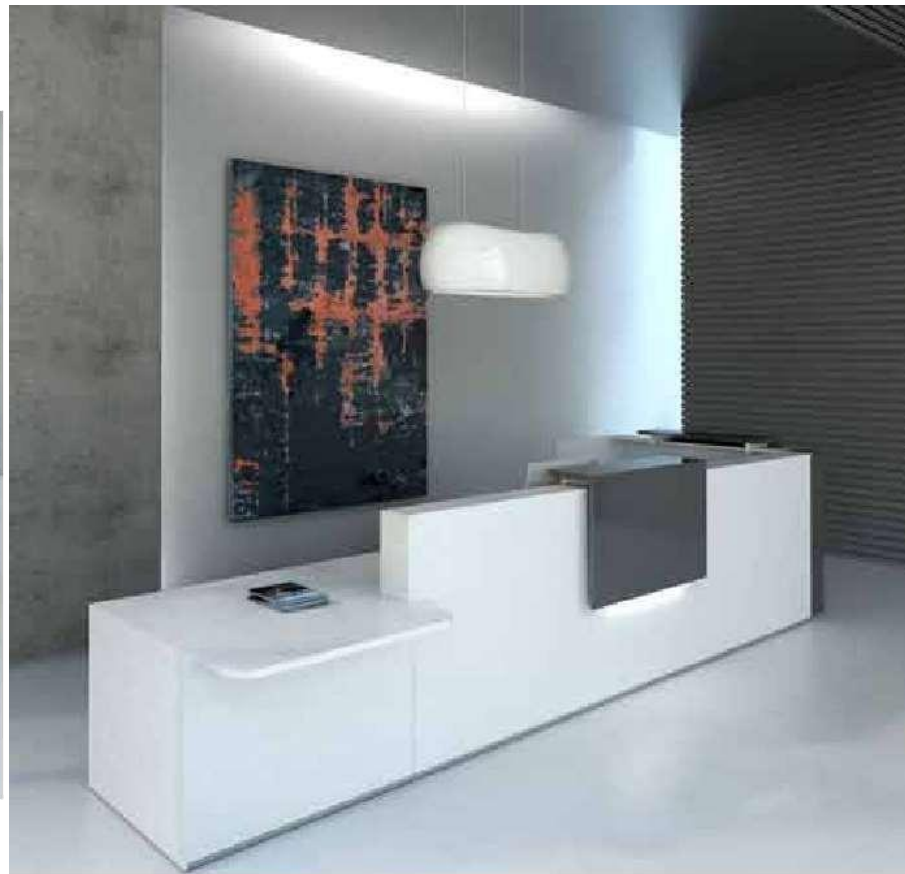
FV-125896



RECEPTION DESK



**BEAUTY** The Strong Styling Impact Of Beauty creates the perfect combination of design, elegance ,and essential appeal The extensive modularity allows the accommodation of many requirements so most settings can be furnished



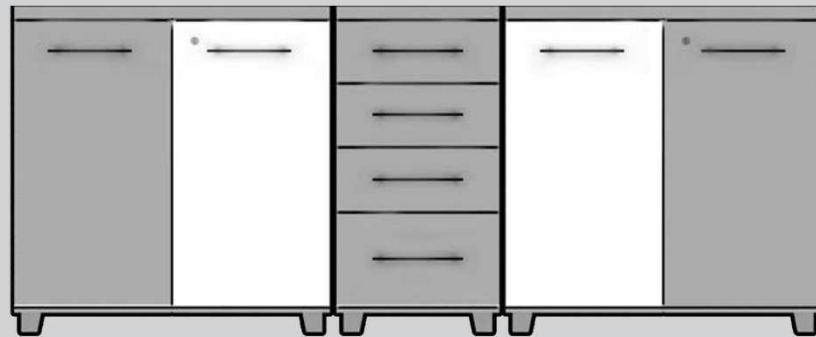
# TR A

The reception is the first surrounding expressing the personality and the image of a company with its strict minimalism, hello communicates an atmosphere of fine functionality

Clean lines large surfaces and volumes of different heights greet visitors and meet all the needs of the operators



**TRA** is a modular solution allowing to create compatible or large reception counters depending on requirements optional top highlighted with LED lighting It comes with



## Storage



# STORAGE

---



# STANDARD CABINETS

The Standard cabinets lower and upper storage with numerous designs that respond to the individual user requirements and can be combined.



Simple ,Economic and easy access cabinets with variety of design options allow for maximum functionality with minimum ,yet contemporary design

## OPEN CABINETS



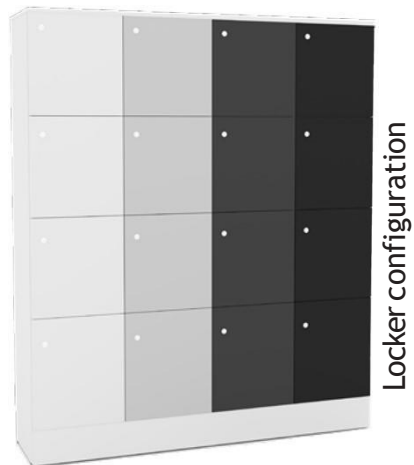
## PLANTER CABINETS

Planter Cabinets allow you to green up your office Environment. cabinets can be used to create separate areas in large open office plans and making flexibility in changing the feel of a space.



## Pixels Locker system

Pixel series is modular-based design with free and flexible combinations upon users needs. There are multiple colors to choose to suit your style and preference.



Locker configuration

Mail configuration



Available with full height swing door and optional letters opening for instant access while keeping the same level of security.

# Mobile Drawers



Containers on wheels designed to store documents or to accommodate photocopiers or computers. The generous finishing tops become usable surfaces ,worktops or comfortable seating.

Combinations of finishes happily converse with the colours of the fabric cushions.

# Technical Drawings

## Storage



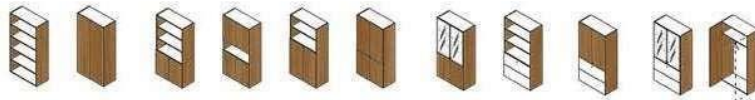
Height 84 cm Width 80-90 cm Depth 30-60 cm



Height 124 cm Width 80-90 cm Depth 30-60 cm



Height 164 cm Width 80-90 cm Depth 30-60 cm



Height 196 cm Width 80-90 cm Depth 30-60 cm

## Cabinets



Height 84 cm Width 40 cm Depth 30-60 cm



Height 124 cm Width 40 cm Depth 30-60 cm

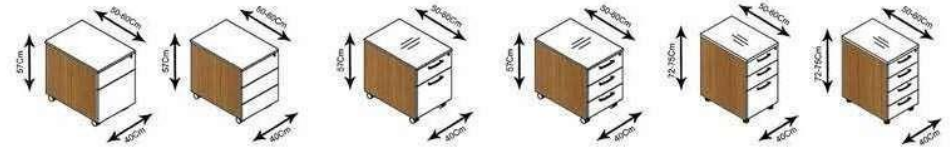


Height 164 cm Width 40 cm Depth 30-60 cm



Height 196 cm Width 40 cm Depth 30-60 cm

## Drawers



## Handles



## Hinges



Standard hinge

Soft closing hinge

Aluminum frame hinge

## Slides



Standard slide

Soft close

Push to open



## Seating and Lounge

## YS-0817H-W

Everyone has a different spinal shape! The YS chairs innovative “Smart Lumbar Fit System” addresses the perfect lumbar comfort and proper tension to support user by simply rolling the smart dial. When the dial position is set, you will meet comfortable seating!



## CH-102054

Office chair is the most intimate furniture with human life the main purpose is to keep the safety and the health of users





F102



## Modeling art with splended fashion aesthetics

Utmost perfection and bright colors create today's new trend of office furniture. Whether it is harmonious and graceful, or brilliant and outstanding, it will further add to your dignity, achievement and self-realization.



SVN10W-C



A masterpiece is unmistakable  
It captivates at first glance

Pilot comes into its own wherever strategies are developed corporate destinies determined and issues for the future decided Be it at the desk or conference table focusing on the job or engaged in lively debate Cutting-edge ergonomics optimally support the body and free the mind for the job at hand





## B10P170L

W656 \* D676 \* H1222



LEATHER  
BACK

LEATHER  
SEAT

Synchronized tilting  
Multi mechanism (3 level adjustment)  
Adjustment of tilting strength  
Specifications for combination (natural  
leather+artificial leather)

## Seating and Lounge

An emotional and objective seat of intelligence  
For people who identify with reducing things to  
the beauty of the essential form





Series of presidential and executive armchairs, characterized by elegant lines and maximum comfort. Available with swivel aluminum base with 5 spokes, on self-braking and rubber wheels with knee-tilt mechanism. The armrests are in aluminum, padded and covered.

# K16-BW



## 206H



206H Chair makes a stylish addition to any office combining ergonomics and ingenuity to bring you ultimate comfort. Features an adjustable cushioned headrest, two-way adjustable cantilever-style arms and height-adjustable seat





The wood-grain decoration of the chair back uses the “Water transfer printing technology”. The combination of high-quality leather, wood grain and metal is similar to the feeling of holding a big-name steering wheel

## Z08H



## Z08M



## Z08V



Conference and Visitor chair integrates ergonomics, This is a real creative challenge, which represents the craftsmans meticulous tailoring process, thanks to the attention to detail and the high quality materials used to create unique and elegant interior decoration

## K11

Modern aesthetic also sets a new standard in office chairs. All transition points have been carefully modelled with an attention to detail so that the frame looks organic



Model: K11 H



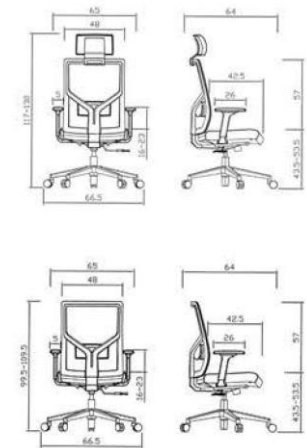
Model: K11 M



Model: EHSG-LAM

# K11H

A perfectly combined with exceptional comfort stimulate our bodies, boost our powers of concentration and make work a relaxing experience



## AW

Efficiently designed and engineered to assure ergonomic alignment and support, it gives people both short-term and long-term comfort at an equally comfortable price





# E1G120

W627 \* D590 \* H910



MESH  
BACK

+



FABRIC  
SEAT

- T-type fixed armrest
- Multi-locking (4 step adjustment)
- Tilting strength adjustment

FRAME





# P1G110L

W720 \* D625 \* H1170



MESH BACK

+



FABRIC SEAT

FRAME



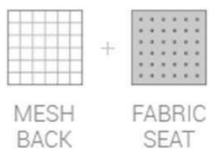
- Headrest Height / Dual Angle Adjustment
- Backrest 3D Motion / Twist System
- Lumbar support Depth / Height Adjustment
- Armrest Height / Front and Back
- Armrest Dual Swivel Adjustment
- Seat Depth / Angle Adjustment
- Multi-Locking 3-level Adjustment
- Weight-Responsive Tilting





# S30G110L

W626 \* D583 \* H1116



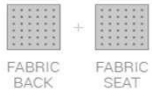
- Headrest height adjustment (Self tension)
- Lumbar support height adjustment (Pad type)
- Armrest height adjustment
- Multi-locking (3 step adjustment)
- Tilting strength adjustment





# J2E110L

W640 \* D583 \* H1132



- Headrest height adjustment (Self tension)
- Lumbar support height adjustment
- Armrest height adjustment
- 1 step locking
- Tilting strength adjustment

**357**



Their design is striking, they integrate perfectly into various design schemes. The rich variety of attractive membrane colours are harmoniously blended with the upholstery fabrics and frame versions



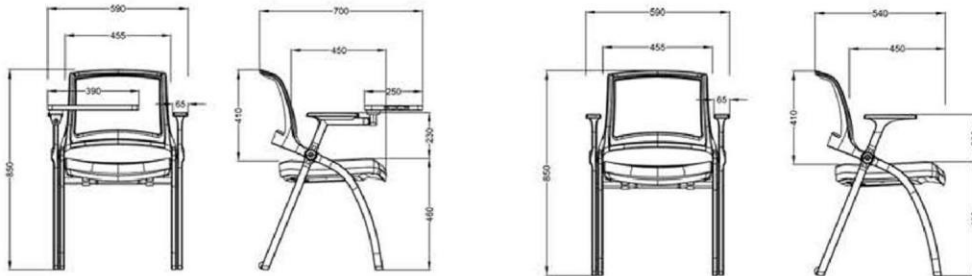
**K-208**



## MULTI-PURPOSE SEATING



Size chart



Reversible writing pad



Fixed armrest design



Reclining seat back design





Light, stackable, easy to move, and highly ergonomic a feature rarely found in side chairs





The 631 collection was created for co-working and collaborative workspaces, but its versatility and multi functionality make it also a perfect choice for offices conference rooms, studies or hotel lobbies



# SYS CHAIRS



SYS series is composed of chairs, armchairs and stools with different options based on metal or wood, which is a chair system collection on Archini product lines. Inspired by the texture of shell, designer reflects this feeling of texture on SYS series with the technique of embossing, which touches smooth and Stereo

# FEATHER



Integral forming.....  
Getting more higher and lighter  
Beautiful and durable  
Load bearing of 136 kg



# EMS



Bar stool

EMS defined as blends beauty, form and function with simple lines and flexible tablet  
EMS is designed for more convenient storage and easy to put,stack and take



TrainingChairs

## **BASIC**

Ultimate simplicity  
Ultimate beauty



# BASIC

Freed of inappropriate details ,Basic is the very thing for people who are in search of a minimalist and functional alternative





**ICON** Sofa Collection now stands as a defining example of modern design. Consistent with all of her designs, the Lounge Collection has a spare, geometric profile that reflects the objective perfectionism and rational design approach.





The design of the corrugated sofa is derived from the change of lines. Through the connection between lines and surfaces in different ways, it presents a beautiful curved surface.





## T-01

It is the archetypal armchair in the new and modern conception of furnishings understood as domestic equipment









MODEL  
Ramada

موديل  
رامادا



MODEL  
**S5**



MODEL  
**Miami**



MODEL  
**Retaj**



MODEL  
**E100**



MODEL  
**New Miami**



MODEL  
**D-SV**

Hotel Furniture



MODEL  
Oak Wood

موديل  
اوك وود





MODEL  
E73



MODEL  
E100



MODEL  
S88

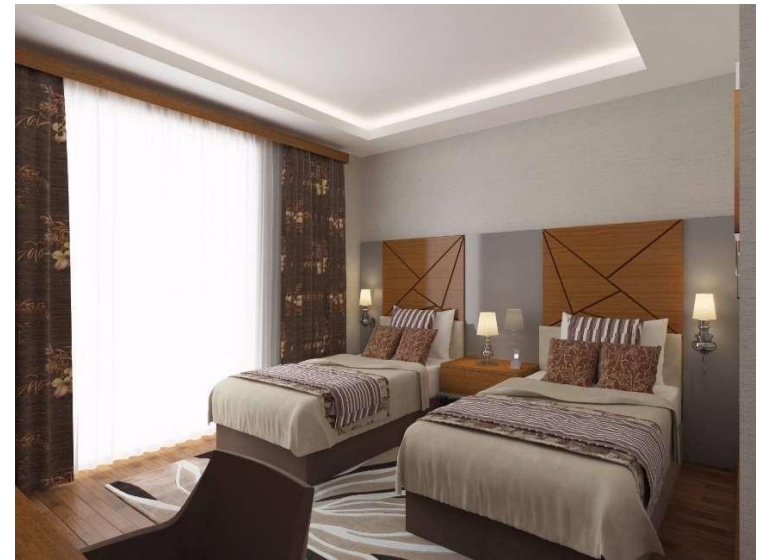
MODEL  
SV



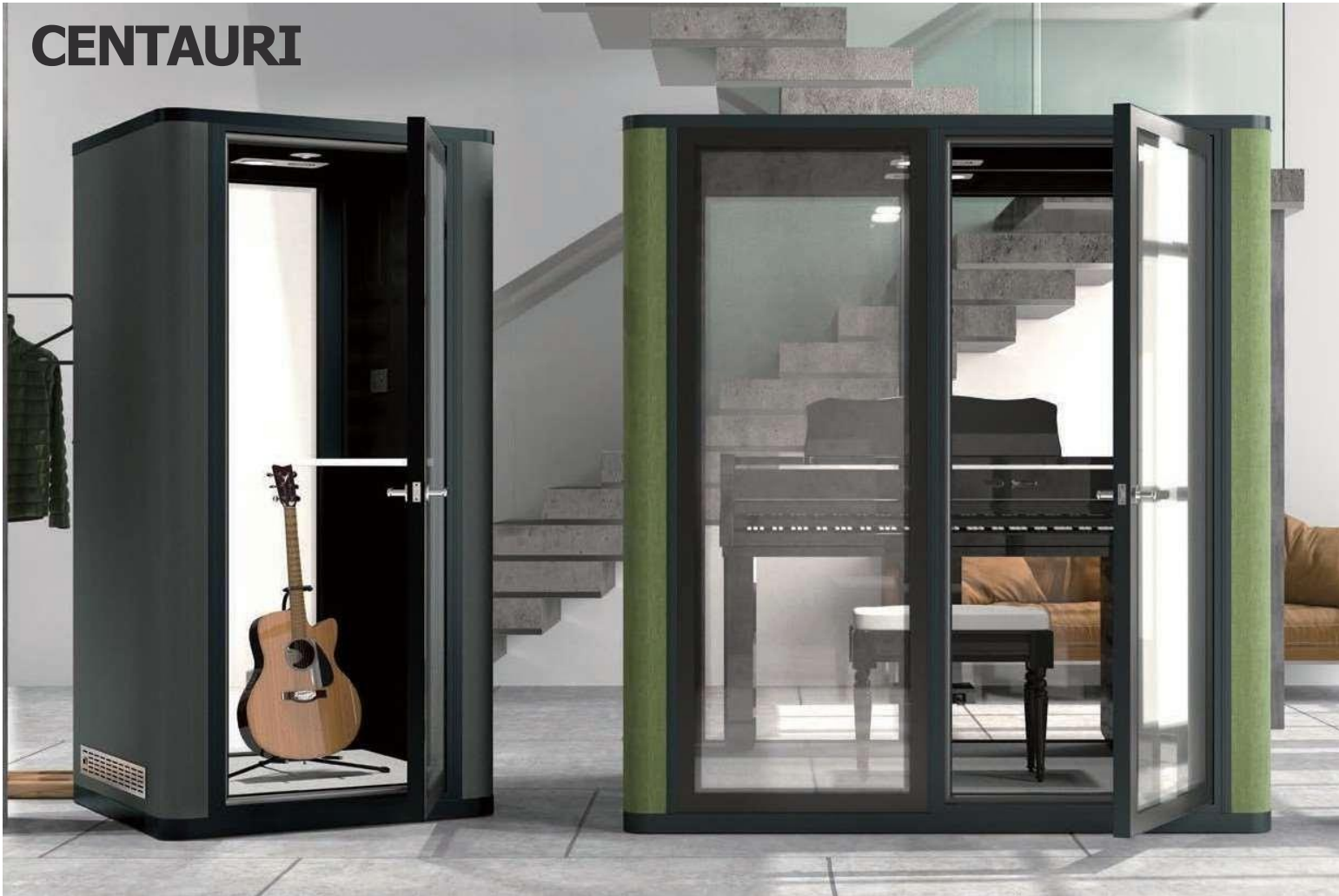
MODEL  
BM



# Hotel Furniture



# CENTAURI



A safe haven of silence ready for use as an individual workspace . It combines the minimalist but practical design with glass and solid walls and a solid roof, a highly effective ventilation system for fresh and clean air, high-end acoustic materials and sophisticated details. The desk, electric socket, USB and LAN connection and motion sensor will make working in your private phone booth comfortable

# MAESTRO Lobby Chair



W1068 × D580 × H890  
W1600 × D580 × H890  
W2136 × D580 × H890



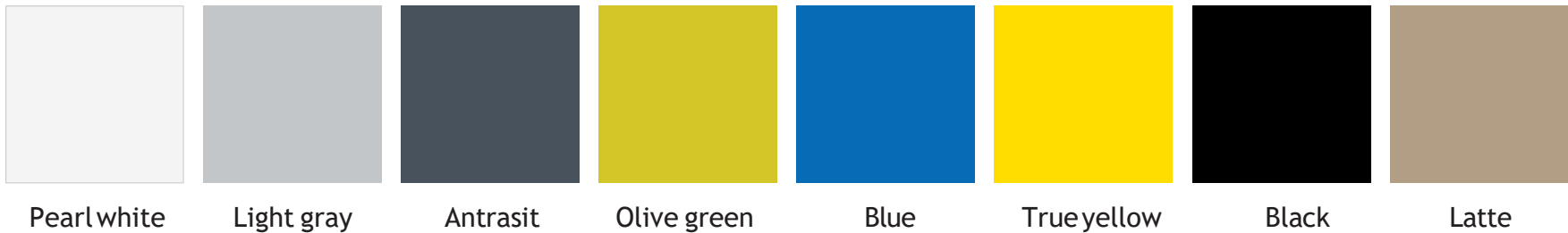
MAESTRO series is a concise lobby chair with simple and modern design by minimizing spaces between the seats, which promotes space efficiency



### MELAMINE WOOD GRAIN



### MELAMINE SOLID COLORS



For special colors please refer to your sales representative

Fabric



Yellow



Gray



Dark Gray



Orange



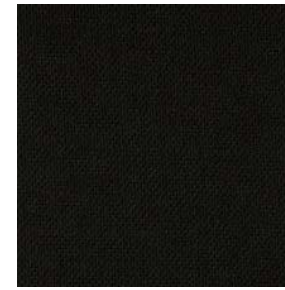
Ocean Blue



Sky Blue



Green



Black

Leather



White



Beige



Latte



Brown



Black

For special colors please refer to your sales representative

## Our Project By Order





Our Project  
Locally Manufactured





## HEAD OFFICE

Aletqan Square

Floor 8 , office 802

8150 AL-Madinah AL-Munawarah Rd,AR Ruwais

District ,Jeddah 23215

+966 530070736

Nourhan@Pulse-Reality.com

## JEDDAH FACTORY

Industrial Area-Phase No.47-22428,Saudi Arabia

Sales@Pulse-Reality.com

## PROJECT MANAGER

Ahmed Megahed

966+ 531276000

Ahmed@Pulse-Reality.com